

SUSTAINABLE EXPERIENCES IN FRANCE & REUNION ISLAND

PARIS



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Explore Paris by bike while admiring the city's landmarks and must-see monuments.

- Explore the capital from a new perspective on [cycling routes](#) around the city.
- Experience a remarkable 450km [Veloscenic trail](#) between Paris and Mont Saint-Michel Bay in Normandy.

Visit [Parc Rives de Seine](#), a riverside promenade in Central Paris, where one can enjoy sport, nature, a meal or simply relax.

Take a stroll through Paris's extraordinary **parks and gardens** and enjoy the fresh air and natural environment:

- Jardin des Tuileries
- Jardin du Luxembourg
- Le Jardin des Plantes
- Jardin d'Acclimatation

Visit the world's largest urban rooftop farm, [Nature Urbaine \(NU\)](#), atop the Paris Expo Porte de Versailles. Join a guided tour, a workshop or a yoga class.

After the visit, head over to [Le Perchoir Porte de Versailles](#) restaurant for a delicious, locally sourced feast!

Visit [La Caserne](#), Europe's largest sustainable fashion accelerator hub. Visitors can shop at the on-site sustainable fashion boutique or take guided tours.

Enjoy a meal on a cruise in a more sustainable way aboard [Ducasse Sur Seine](#), which silently navigates the Seine River in harmony with its surroundings, with dimmed lights. The cruise is entirely electric and combines a luxury gourmet experience with a commitment to low-emission transport.

For a birds-eye view of the whole of Paris, ascend the [Ballon de Paris Generali](#). Ballon Generali is a floating laboratory with an important role in measuring the city's air quality each day.

GRAND-EST



Photo Credits : Adobe - fotto

Visit [The Perching Bar](#), an unusual eco-responsible structure, located between Reims and Épernay in Champagne, housing chic and minimalistic interiors and lit by solar panels.

Truffle hunting: 25 mins from Epernay in Champagne by road, visit Matougues for Truffle hunting in the company

Colmar with Carriage: A unique way to discover the Old Colmar in Alsace onboard a carriage!

Maison Martin Jund: Head to this organic winery in the heart of the old town of Colmar to taste homegrown pinots, rieslings and sylvaners.

GRENOBLE



Photo Credits : pierre jayet

Set out on foot or by bike to discover the **thousand and one Street Art murals** that decorate walls throughout the city

Jump on board the famous Grenoble **“bubbles”** for an unusual zero-carbon ascent up to the **summit of the Bastille** and soak up the **unbelievable panorama** over the mountains and the city.

Wander through **Bonne’s eco-neighbourhood**, winner of the 2009 French grand prize for sustainable neighbourhoods.

BORDEAUX



Photo Credits : David Remazeilles

Discover Bordeaux with a wide choice of soft mobility options: Take advantage of a sunny day to go for a **V3 bike ride** along the quayside or the river via one of the **Bat3 river shuttles**. If the weather is cloudy, opt for the **TBM trams or electric buses**

Bordeaux is full of **local and ethical shops**. Shop at the **WAN zero-waste store** or the **Collectif Specimen** craft shop which offer a range of regional products to take home as a souvenir of Bordeaux.

Discover the **Maison écocitoyenne** (Eco-responsible House), which provides access to multiple resources on sustainable development **through digital tablets, exhibitions, and public encounters**.

Don't miss a visit of the **Darwin**, a former military barracks transformed into a little eco-friendly neighbourhood, to savour local and organic products and even get a taste of locally-made beer.

Take a stroll inside the **Botanical Garden** to observe the **plant life and biodiversity** of the Aquitaine region and discover how natural environment works.

Visit the **Dune du Pilat**, the highest sand dune in Europe, which offers an extraordinary panorama of the ocean and the forest. Observe the surrounding biodiversity at the **Teich Bird Reserve**.

Discover **Bordeaux's vineyards**.

Château La Dauphine offers a fun and instructive tour of its **biodynamic vineyards**, beehives, and vegetable garden.

Visit the **Château Climens**, one of the rare Bordeaux Grands crus classés to be certified as biodynamic and discover the **herbal tea room**.

Visit the **Château Guiraud** which makes great wine through organic farming and permaculture.

LOIRE VALLEY



Photo Credits : Adobe – anecaroline

The Loire by bike/ "La Loire à Vélo" trail

La Loire à Vélo (The Loire by Bike) cycle trail is one of the most attractive and sustainable ways to discover the treasures of the Loire Valley. From one château to the next, follow the course of the Loire as you pedal along perfectly signposted and well-surfaced paths and roads suitable for all. Along the way, take in the magical scenery of peaceful countryside, vineyards that stretch as far as the eye can see the sparkling waters of the Loire itself and even troglodyte dwellings.

Explore the **Pointe du Payré**, one of the most beautiful natural sites to admire in the region. A five-kilometre walk starts from the **Plage de la Mine** and ventures through the oak forests and out to the cliffs, which attract scores of geologists with their unusual Jurassic rocks.

Visit the **Coteaux du Pont-Barré**, a 20-acre nature reserve near Angers, is an ideal hiking spot, offering stunning views of the **Layon valley vineyards**. It's biodiversity sets it apart from anywhere else in the region.

Explore the **Marais Poitevin**, locally as the 'Green Venice', either by kayak, pedalo or paddleboard. Explore the nature reserve on the **Île de Charrouin** and the reserves around Nalliers and Mouzeuil-Saint-Martin, which spread across 350 acres.

REUNION ISLAND



Photo Credits : IRT cedric_eliene

The volcano of Piton de la Fournaise, one of the most active volcanoes in the world, can be visited on foot, on horseback and even by bike or segway!

Cirques of Cilaos, Salazie and Mafate: The majestic cirque de Cilaos is a paradise for sports enthusiasts. Accessible by a single road, the cirque of Salazie, a UNESCO World Heritage Site, is a gateway to the Cirque de Mafate, inhabited heart of the National Park of Reunion.

Explore **Piton des Neiges**, an excellent terrain for hikers and nature lovers.

Visit **Piton Maito** to enjoy the breathtaking views of Mafate site.

Scuba diving in one of the nature reserves at famously easy spots (**Cap la Houssaye**); while proficient divers have a wide choice of spots to explore with wrecks off Boucan Canot, Saint-Gilles or Saint-Leu, the L'Ermitage pass (Saint-Gilles) and the Pointe au Sel (Saint-Leu)

Watch or swim with dolphins and/or whales off the coast. Immerse yourself in the water and observe the animals in their natural environment, gently so as not to disturb them: it's truly an unforgettable sensation!