

WHATIZIS IN PARIS: IN FRENCH, IN ENGLISH... AND WITH A PREMIUM VERSION!

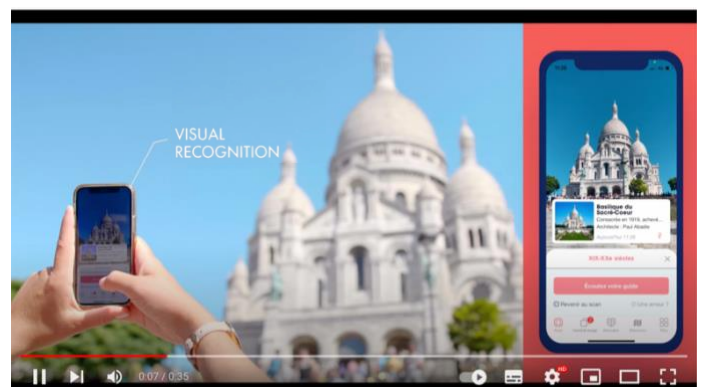


One year after its launch, the *Whatizis* application is now available in Paris in English and in a Premium version.

What is Whatizis?

This "**Shazam for monuments**", designed by highly-qualified guides, allows you to identify the city's emblematic, unusual or historic monuments and works of art simply by taking a photo with your smartphone. You can then listen to their history and anecdotes.

A simple, fun and intelligent way to discover or rediscover the city, and learn more about the history of the monuments as you stroll around.



[Click here](#) to see the presentation video

More than 500 Parisian monuments recognised... with content in French and English!

On *Whatizis*, over 500 monuments are listed for Paris, a veritable open-air museum: historic monuments, religious buildings, contemporary architecture, street art, sculptures, fountains... A varied menu to suit all tastes!

The application recognises the monument and gives its name but, above all, provides audio commentaries and a range of cultural and entertaining information. The content is exclusive and of the highest quality, as it is written by professional guides, and the commentaries are recorded by professional voice-overs in their mother tongue!

The Premium version of Whatizis

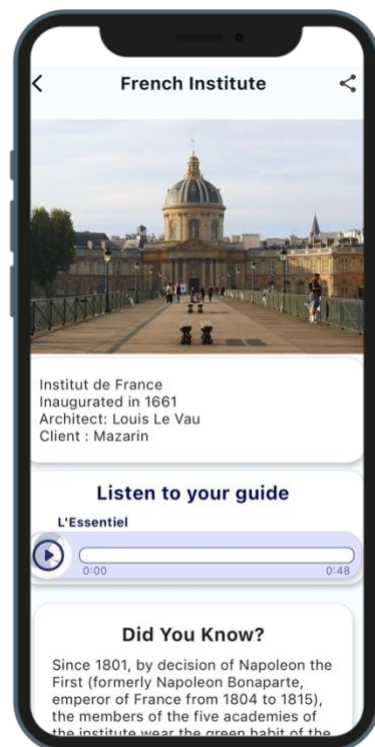
Whatizis is available free of charge from the Apple Store and Google Play.

The free version allows you to scan the monument, obtain its name and some summary information.

For Paris, the Premium version (€4.99) provides access to additional content:

- Audio commentaries by tour guides, recorded by professional voice-overs;
- Additional information for reading, such as anecdotes about the monument and details not to be missed on site.

A "plus" for foreign travelers: once the application has been downloaded, *Whatizis* can be used without the need for a connection (to WiFi or mobile data).



Olivier d'Avesnes, founder of Whatizis



Behind the *Whatizis* app is Olivier d'Avesnes, a former tour guide with a degree in art history:

"With Whatizis, our ambition is to make culture and heritage sites accessible to everyone, from 12 to 92!" explains Olivier d'Avesnes, CEO and founder of Whatizis. "Everyone sees monuments in cities, Whatizis makes it possible to look at them, get to know them and understand them better.

Our aim is also to adapt to the user's mobility and tastes, rather than forcing them into an audio guided tour. So we've created an On-Demand Guide who delivers information instantly, when the user needs or wants it!"

Other destinations on Whatizis

Paris is not the only destination available on Whatizis:

- **Rennes**, the capital of Brittany
- **Rouen, Le Havre** and **Dieppe** (also available in English), three towns in the Seine-Maritime region
- **Autun** in Saône-et-Loire

... and many more destinations in the pipeline!

Don't hesitate to contact us if you'd like to know more about destinations other than Paris.



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Click on the logos to download the App.:

